

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of Wood et al.

U.S. Patent No.: 6,895,557

Examiner: Hailu, Tadesse

Serial No.: 09/357,836

Art Unit: 2173

Confirmation No.: 9787

Filed: 7/21/1999

For: WEB-BASED MEDIA SUBMISSION TOOL

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Commissioner for Patents  
Alexandria, VA 22313-1450

REVOCATION AND NEW POWER BY ASSIGNEE

The Assignee of the entire right, title, and interest in the above-identified application hereby revokes all previously granted powers and grants the registered practitioners of the Law Office of Duane S. Kobayashi included in the Customer Number provided below power to act, prosecute, and transact all business in the U.S. Patent and Trademark Office in connection with the above-identified patent or application, any applications claiming priority to this patent or application, and any continuation, divisional, continuation-in-part, or reissue application thereof. The Assignee hereby grants said attorneys associated with Customer Number **34611** the power to insert on this Power by Assignee any further identification that may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office.

The assignee certifies that to the best of its knowledge and belief it is the owner of the entire right, title, and interest in and to the above-identified application as evidenced by:

- [X] An assignment from inventors Lisa T. Wood, Scott M. Lewis and Robin T. Fried to PictureWorks Technology, Inc. previously recorded in the U.S. Patent and Trademark Office at Reel/Frame 010128/0651.
- [X] A change of name from PictureWorks Technology, Inc. to PW Technology, Inc. previously recorded in the U.S. Patent and Trademark Office at Reel/Frame 012743/0132.
- [X] An assignment from PW Technology, Inc. to IPIX Corporation previously recorded in the U.S. Patent and Trademark Office at Reel/Frame 016216/0092.

- [X] An assignment from IPIX Corporation to AdMission Corporation previously recorded in the U.S. Patent and Trademark Office at Reel/Frame 016216/0102.
- [X] An assignment from AdMission Corporation to AdMission Licensing LLC previously recorded in the U.S. Patent and Trademark Office at Reel/Frame 018911/0565.

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The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

Date: 11.12.2008

Signature: 

Name: Sarah Pate

Title: Managing Director

Company: AdMission Licensing LLC